



Dear potential advertiser:

We are writing this letter to business owners that may want to advertise on a platform that has continued to grow over the past 5 years and even faster during the trying times of the world wide Coronavirus pandemic. 5 Pin Universe started many years ago as a side project to help promote professional 5 Pin Bowling in Canada. Over the past 5 years we have added a podcast and live streaming competitive bowling including the 5PL (5 Pin Universe Team Pro League). We conducted 3 full seasons of 12 and 24 teams separated into 2 divisions respectively, all results and shows can be seen here: <https://www.5pinuniverse.ca/5pl>

5 Pin Universe is excited about season #4 of the 5PL for professional bowlers. We are bringing professional bowling teams from across Canada to compete against each other using our livestream platform. We are looking at 26 teams that range from island to island, coast to coast and feature some of the very best players in the sport of 5 Pin Bowling. These bowlers have decorated careers with multiple Canadian 5 Pin Bowlers Association, Master Bowlers Association Gold Medals plus major WCBT, NBT and Club Tour event champions! These players have joined together to form teams and represent their municipalities and importantly their host bowling centres. 5 Pin Universe will be live streaming these matches to YouTube and starting in September 2024, we are planning 4 hour shows on Sunday mornings before NFL Sunday where a lot of our potential audience will have some time to watch and be interactive. The production will have many features including live commentary and positive audience interaction.

The Pro Team League gives us the opportunity. time and audience to advertise our valued sponsors and core product 5 Pin Bowling. Over the past year 5 Pin Universe has specialized in live content for 5 Pin Bowling and on YouTube alone has had over 250,00 views and over 2 million impressions. Please join us and get access to this great sport and grow with 5 Pin Universe. We have attached an advertising form for your review, if there are some advertising packages you wish to see we can modify the package to your liking and budget.

Thanks for your consideration and we look forward to seeing your business advertising with 5 Pin Universe and the Pro Team League platform.

Karie Kreutz
Founder
5 Pin Universe Team Pro League (5PL)
5 Pin Universe
karie@5pinuniverse.ca



5 Pin Universe Team Pro League Advertising Order Form

2024-2025 Season

Please complete this form, save to file, and return this form to admin@5pinuniverse.ca.



Invoices for advertising orders will be e-mailed to you.

Customer Name: _____
Customer Tel. #: _____

Contact Person: _____
Contact Email: _____

Order Date: _____

Item Description	Cost per Unit	Quantity Ordered	Cost of Purchase
1. Livestream Advertising (All media provided by client)			
30 Second Video commercial space - 4 spots/show	\$600	_____	_____
30 Second Video commercial space - 4 spots - 1 show	\$50	_____	_____
30 Second Video commercial space - 1 spot/show	\$250	_____	_____
30 Second Video commercial space - 1 spot - 1 show	\$25	_____	_____
15 Second Video commercial space - 4 spots/show	\$400	_____	_____
15 Second Video commercial space - 4 spots - 1 show	\$40	_____	_____
Logo during commercial breaks - 8 spots/show	\$250	_____	_____
Logo during commercial breaks - 8 spots - 1 show	\$20	_____	_____
2. 5 Pin Universe Team Pro League (Named Sponsor)			
Title Sponsor (League Championship naming rights)	\$5,000	_____	_____
		SUBTOTAL	_____
		TOTAL	_____

Please return completed ad order form to karie@5pinuniverse.ca

** Also if potential sponsors wish to support their local team in their area, please contact the teams manager in order to set up the costs associated with them. Thank you for your consideration.

** Commercials and/or logos must be provided by advertiser in digital format to 5 Pin Universe.