



Dear Potential Advertiser:

We are excited to introduce you to an advertising opportunity with 5 Pin Universe, a rapidly growing media platform dedicated to showcasing the sport of professional 5 Pin Bowling in Canada.

What started as a grassroots initiative has grown into a national presence. Now entering its 5th season, our Pro Team League (SPL) features 26 teams from coast to coast-a significant leap from our original 12-team lineup. These teams represent communities across the country and include some of the sport's most decorated athletes, including Canadian 5 Pin Bowlers Association champions, Master Bowlers Association gold medalists, and major WCBT event winners.

Our league continues to expand its audience thanks to our live streaming broadcasts, weekly podcasts, and an engaged online community. We host high-quality, professional-level shows every Sunday morning, just ahead of NFL kickoffs- a prime time to capture the attention of fans looking for engaging, live sports content.

Our YouTube livestreams include:

- Live commentary and expert analysis
- Audience interaction and chat
- Sponsorship placements during and between games
- Targeted advertising opportunities to reach a dedicated sports audience

As we prepare for our biggest and most competitive season yet, we invite you to advertise with us and become part of a growing Canadian sport. Whether you're a local business or national brand, we offer customizable advertising packages that align with your goals and budget.

We've attached our advertising options for your review. If you'd like a tailored package, we're happy to work with you directly.

Thank you for considering a partnership with 5 Pin Universe and the Pro Team League. We look forward to helping showcase your business to fans across Canada.

Karie Kreutz
League Commissioner
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